

compass

AI & TECH SUMMIT

Show your product to 1300+ senior tech decision makers in 2 days

Startup & Product Expo

A booth located at a dedicated **product-first area**

LIVE DEMOS

PRODUCT DISPLAY

SPONSOR ACTIVITIES



This area is for **direct lead generation within our tech community**, while our main Sponsor Arena focuses on recruitment and employer presence.

Pricing:

- ➔ €990 for startups*
- ➔ €3990 for other companies

[Book a call](#)

[Sponsorship brochure](#)

[Website](#)

*Startups that have raised less than €500,000 in total funding OR generated less than €500,000 in revenue in the previous year.

A HIGH-IMPACT, COST-EFFECTIVE SPACE DESIGNED SPECIFICALLY FOR STARTUPS AND OTHER FIRMS TO GET THEIR TECH IN FRONT OF THE RIGHT EYES.

ABOUT THE LATEST COMPASS



1300+ Attendees

31% Open to product demos

68%  32% 

67%  33% 

Job title

- 18% ● Design/UX
- 14% ● Software Engineer
- 12% ● Product Manager/Product Owner
- 12% ● Engineering Manager/Team Lead
- 11% ● Data Scientist
- 6% ● Data Engineering
- 6% ● Senior Management (VP, CTO, CIO, Director)
- 5% ● Senior Engineer/Lead Engineer
- 5% ● Architect (Technical/Solution)
- 11% ● Other

74%

Attendees with 5+ years of experience

TOP Countries:



THE PURPOSE OF PRODUCT EXPO

BRANDING

PRODUCT DEMO
AND SALES

NETWORKING

- ✓ A dedicated standard **booth with your logo**
- ✓ **2x2 m area**

- ✓ **2 Summit tickets**
- ✓ TV purchasable

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